

## WELCOME TO “THE MUSEUM OF TOURISM”

This is a non-profit initiative to publicise the history of Tourism.

Our principal aim is to pay tribute to our forebears in the sector: those people, businesses and places who established the very foundations of the world of travel. We aim to be a communal enterprise so anyone who would like to get involved is welcome to join us

### 1. Our Rooms: Snapshots of the History of Tourism

**The Museum of Tourism** is not based in one particular place, but is instead a global Museum with a wide reach. Our location is the world itself, and in particular, any place where we have a "Room", meaning an allocated space displaying items linked to the history of Tourism, e.g travel guides, photographs, postcards, posters or souvenirs... Each room has its own individual theme, which must always relate to its geographical location.

The “rooms” which are open to date include the following:

<https://themuseumoftourism.org/salas/>

Map of the rooms:

<https://www.google.com/maps/d/u/0/edit?mid=17r3a6FPe1YdZ2ToNXTg3O72T3wNi5UAv&ll=3.890023309922057%2C0&z=2>

#### 1.1. How to open a Room.

“The Museum of Tourism” has no central office **but features “rooms” in various places across the world**, including inside travel agencies, hotels, restaurants, museums and tourism offices.

The Museum invites interested parties to “open” rooms in places all over the world with a connection to tourism. Any “room” in our museum must, however, have the following features and comply with the following requirements:

- 1 The “Rooms” are permanent rather than temporary exhibitions. “Opening” a room involves a commitment to **keeping it open long term**. Having a room in the Museum is thus a permanent undertaking. However, the business or organization which “hosts” i.e provides the premises for the Room or indeed the Museum can ask for this partnership to end, for any justifiable reason, at any time and “close” the “Room”.
- 2 Hosting a “Room” in the Museum of Tourism **entails no financial commitment** from either party.

- 3 The business or organization hosting the “Room” must commit to ensuring that the room is in a **visible place, remains clean, is secure, well-lit, furnished with interesting contents and properly looked after**. Every “Room” should have a supervisor tasked with its upkeep and ensuring it remains in good condition.
- 4 Each “Room” is to be dedicated to **a theme linked to the history of tourism**, to be chosen by the hosting company / organization. This theme may be very specific (e.g. the story of the founder of the business) or very general (e.g. the history of tourism in a given country or the history of travelers).
- 5 The space used may be a wall, but the most usual format for a “Room” is a display cabinet in which items are showcased. The display cabinets hosting “rooms” at present **come in a variety of shapes and styles, as determined by the place they are located in**. The display cabinet must be provided by the hosting company or organization. It is also possible for another business to provide the display cabinet to the business or organization hosting the “Room”. In this case, the provenance of the cabinet must be stated in the sign describing the Room.
- 6 Although display cabinets may come in many different shapes and sizes, **all should be clearly visible, shut securely and feature a cold internal lighting system**.
- 7 The display space should include items related to the cabinet’s theme, including photos, postcards, books, travel guides, souvenirs, tourist information and posters. **It is up to the “Room Supervisor” to choose the contents and provide the items in question**. The cabinet contents never become property of the Museum. In certain circumstances, the Museum of Tourism may make a financial contribution to supplement the contents of the Room.
- 8 The Room must be identified with a number which will appear on a poster of **DIN A3 size** provided in a standardized format by the Museum. The poster should include information about the Museum, including about its website and social media in English and also in the language of the country where the Room is located.
- 9 It is the duty of the “Museum of Tourism” to ensure that each Room is part of the Museum, by providing information about each room on its website and social media. Thus, the “supervisor” of each room and the company/organisation hosting the Room become Museum associates, alongside all those who make the Museum’s existence possible.

## 2. OUR WEB

[www.themuseumoftourism.org](http://www.themuseumoftourism.org)

On our web you will find:

Our blog:

<https://themuseumoftourism.org/nuestro-blog/>

### **Publications**

<https://themuseumoftourism.org/publicaciones/>

A selection of Blogs by Museum of Tourism Contributors,

<https://themuseumoftourism.org/blogs-del-museo/>

A selection of **Exhibitions** <https://themuseumoftourism.org/exposiciones/>

## 3. OUR SOCIAL MEDIA

We publicise the history of tourism on Facebook, Twitter, Instagram, Youtube, Spotify, Linkedn, Tik-Tok... in 16 different languages thanks to help from 25 Community Managers..

<https://themuseumoftourism.org/siguenos-en-redes-sociales/>

<https://themuseumoftourism.org/pdfs/el-museo-del-turismo-en-redes-sociales.pdf>

## 4. DIRECTORS AND CONTRIBUTORS

**The Museum of Tourism** enjoys the support of the following individuals, institutions and businesses, who via various kinds of support, donations and contributions, ensure this project is continually evolving:

<https://themuseumoftourism.org/responsables-y-colaboradores/>

## 5. PRESS COVERAGE

<https://docs.google.com/spreadsheets/d/11w4I5gRSzYvPzjz41unwphnbdyyArKvJ/edit#gid=993574491>

## 6. JOINING THE MUSEUM

Our Museum is a communal enterprise open to any individual, business or institution who wishes to join us. Everyone is welcome to participate and cooperate with us.

Email us at: [info@themuseumoftourism.org](mailto:info@themuseumoftourism.org)